



Whitepapers, Inc.

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11 March 2012

Bruce Bottomline, Director
1111 Take No Prisoners Court
Washington, D.C.

Dear Mr. Bottomline:

We appreciate the opportunity to provide you with a proposal. I have attached our response of a proposal to your RFP on the use of criminal profiling in investigations. I have tried to address all of the issues that you would require to make a decision on whether or not Whitepapers, Inc. can meet your organization's need for a whitepaper.

If there is any other information you need or if I can be of any more assistance, please do not hesitate to contact me. We look forward to working with you.

Sincerely,

Y. Hope Osborn

Y. Hope Osborn
Sales and Marketing

Proposal for Research into the Use of Criminal Profiling

Summary

Criminal profiling has been the source of debate for the history of its use. We propose to research the definition, history, legality, uses, and efficacy of the process of profiling in criminal investigations to determine whether or not the Federal Crime Fighting Bureau would be best served by its use. We understand that you are an organization that seeks the good of society by solving crimes that enable victims to have closure and provide society with a measure of safety.

Rationale and Significance

Over the past hundred years there has been an escalation in crime. Investigators are carrying heavier case loads than ever before, and they are expected to provide a broader range of evidence in order to meet the demands of cases that may hinge on minute details. In an effort to increase the effectiveness of investigations, many investigators have turned to the field of psychology to aid in the capture of offenders. Criminal profilers have become a common part of many investigations, but the use of criminal profiling is still subject to debate. This is a critical subject, because profiling could affect how investigations are conducted and could potentially be used in a court of law for either the prosecution or the defendant.

Plan of Work

Whitepapers, Inc. proposes to make a recommendation to the Federal Crime Fighting Bureau on whether or not criminal profiling would benefit field agents in their investigations. We will determine the uses, liabilities, training experience, and effectiveness of criminal profiling. If we do determine that criminal profiling has a legitimate claim in investigations, we will recommend if profiling would best be used by current field agents, a contracted profiler, or by the hiring of a professional profiler; however, we do not intend on making a recommendation as to the use of any one particular profiler.

Studying this issue, will be an experienced team with years of experience in writing whitepapers and in scientific study and who we believe is best-suited to study criminal profiling. We intend to go about the investigation by studying the documentation provided by well-known and knowledgeable criminal profilers such as former FBI agent Gregg McCrary and leading psychologist David Carter. We will also make use of papers written by law offices that address the legalities of profiling. Information from the American Psychological Association will also be utilized. We intend on using only the most professional of sources in order to obtain a scientific basis from which to make a recommendation.

We will need to address several issues that will occur in our investigations. From the preemptive research we have conducted, we can tell you that there are a wide variety of opinions that address this issue from varying standpoints. It should also be noted that there is a dearth of recorded scientific studies in criminal profiling. Much of the research we conduct will

be based on the experiences of investigators in the field which may or may not be as objective as we would hope. We will do everything in our power to come to a studied objective conclusion, as we realize that you will need a strong basis from which to implement our recommendation.

As of this moment, Whitepapers, Inc. does not have a position on criminal profiling, but we will make every effort to provide you information that will serve your needs. We are determined that you will have every assurance that your field agents will not be compromised either in the investigation or prosecution of cases.

Resources

Personnel will include the following professionals:

I, Hope Osborn, have a master's in Professional & Technical Writing. For my undergraduate work, I minored both in psychology and biology. I have worked for Whitepapers, Inc. as Director of Sales for two years during which time I have worked on documents for Apple in a recommendation about their iPad, Ford Motor Co. in the additional of certain technology to automobiles, and the UAMS Psychiatric Research Unit in the addition of a particular treatment. I will be in charge of writing the final paper using my team's input.

The manager of the project and the one who will be making the argument is Regina Rhinegold who has a master's degree in Professional & Technical Writing and who minored in Health Sciences for her undergraduate work. She has been with the company for seven years during which time she has been project manager for whitepapers for companies such as Google, IBM, and also on the UAMS project I mentioned before.

Mildred Milquetoast has a bachelor's in English and is working towards a master's in Professional & Technical Writing. She has two years of experience in research and technical writing and has worked with me the entire time she has been here. She will continue doing the background research.

Sam Sharp has a bachelor's in Professional & Technical Writing with minors in **B**iology and Information Technology. He has worked for Whitepapers, Inc. for eight years. He will be responsible for realizing the resources necessary for implementing criminal profiling.

The researching, writing, and editing of this whitepaper will cost \$3,000. If you should desire us to do the printing as well, it will be an additional \$2 per copy. All of the research will be in house with no need of special equipment or facilities, so there will be no cost incurred in that area.

We have projected a final draft date of May 1, 2012.

Conclusion

Whitepapers, Inc. is dedicated to finding a solution for you in your decision in whether or not to use criminal profiling in your investigations. We realize this is an important subject that must be studied with the upmost care in order to sustain the integrity of your organization, protect your field agents, and benefit society.

Working Bibliography

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Whitepaper
Proposal

Technical Writing, Dr. Bruce Hass

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Letter of Recommendation

UAMS
Psychiatric Research Institute
1234 W. Markham St.
Little Rock, AR

15 November 2011

Bertha Brown, CEO
Whitepapers, Inc.
1433 Reports Ln.
Little Rock, AR

Dear Ms. Brown:

I have very much appreciated working with your team for a whitepaper for the new psychiatric treatment that you recommended for us. You fulfilled all of the requirements of the proposal on time as well as sometimes ahead of schedule. The board members to which the whitepaper was written commented on how clearly and knowledgeably the paper was written. Because of your company's thorough research, they had few questions for us.

I would definitely recommend Whitepapers, Inc. to anyone. Please feel free to give us as a reference to other would be customers.

Sincerely,

Jim Billings

Jim Billings
Director of Psychiatric Research Institute